



**SILICON VALLEY
BANK COLLAPSE
REPORT**



This entire analysis highlights:

Audience sentiments toward SVB collapse, the top-mentioned affected giants, and its impact on the financial industry.



Listening Period: **Feb'15 – Mar'13 2023**



In-scope: **United States**



Languages: **English**



Sources Analyzed: **Twitter & News**

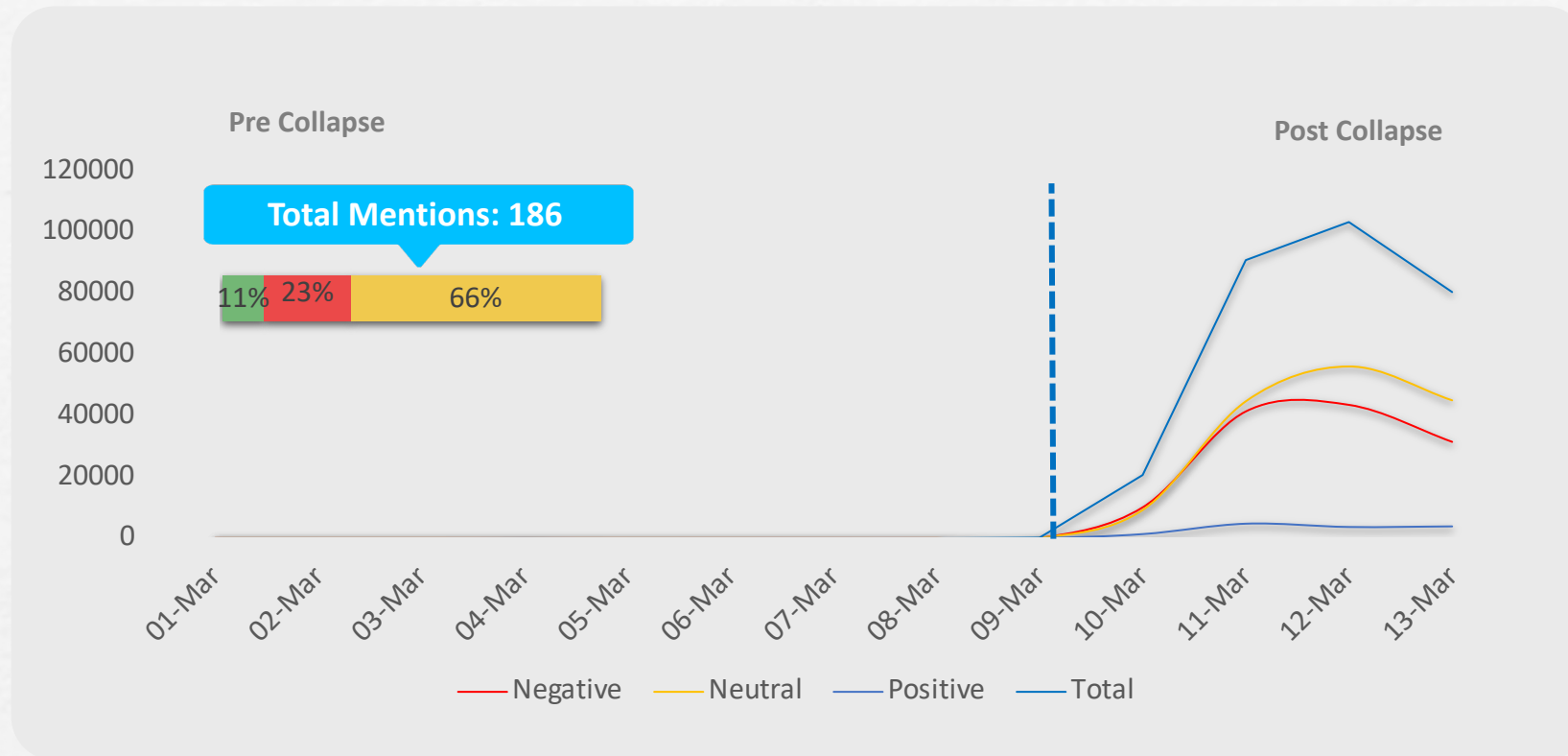
UNDERSTANDING THE AUDIENCE SENTIMENT

(Insights from social media listening)





MENTION TREND ANALYSIS



- The first news came out on 10th March, and until 9th March, there was equal to zero noise about Silicon Valley Bank
- The mentions triggered after 10th March and surged on 12th March
- Negative to neutral sentiment trend has been observed

Note the color scheme of the mention trend:



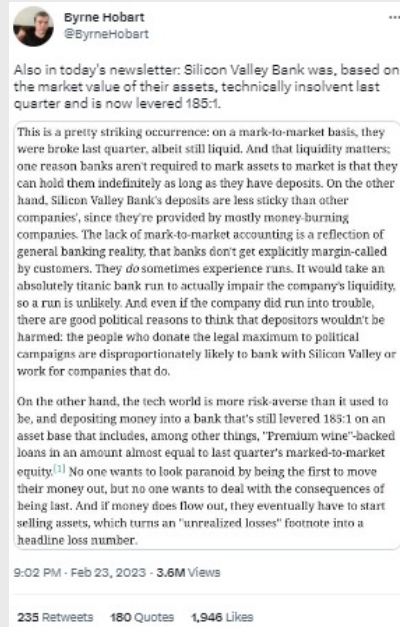
TREND SETTER ANALYSIS

Date: Feb 23, 2023

Username: @ByrneHobart

Followers: 43K

A financial expert stated that SVB was technically bankrupt last quarter based on the market value of its assets.



Date: Mar 10, 2023

Username: @WatcherGuru

Followers: 1.7M

Jim Cramer was criticized for recommending SVB to investors.



Date: Mar 13, 2023

Username: @RWMaloneMD

Followers: 1M

A scientist talked about SVB collapse.





SENTIMENT ANALYSIS



Positive: 3%

- Positive sentiments were attributed before the collapse
- Discussion about SVB support towards the #science2startup symposium that was supposed to happen on 3rd May 2023



Neutral: 53%

- Mentions attested to the bank's lack of attention to the shareholders' returns.
- SVB fallout has been ranked as the second-largest bank collapse in American history since 2008
- Few ousted that SVB's CEO sold \$3.57 million worth of stocks before the firm disclosed extensive losses



Negative: 45%

- Many shared their perspectives on the SVB collapse, however, few highlighted that the failure was caused by uninsured bank deposits
- Others pointed out that the primary cause of the collapse was an increase in interest rates
- A different emphasis, however, noted that the bank had no risk officer for the previous nine months to evaluate the situation

Total Mentions: 299K

SENTIMENT ANALYSIS - POST EXAMPLES

 **David Shafer** ✓
@DavidShafer

Silicon Valley Bank did not fail because of loan defaults. It failed because rapidly rising interest rates collapsed the value of its long term bond portfolio. #Bidenflation is the cause of these bank failures.

5:46 AM · Mar 13, 2023 · 67.2K Views

309 Retweets 29 Quote Tweets 893 Likes

 **David Dayen**
@ddayen

What @DavidSacks and these other hype men for special treatment don't get is that the country solved the problem of uninsured deposits for small business, unless you happened to be a Silicon Valley Bank customer. They disrupted banking as well as they disrupted everything else.

8:04 PM · Mar 12, 2023 · 722.3K Views


815 Retweets 145 Quote Tweets 3,988 Likes

 **Watcher.Guru** ✓
@WatcherGuru


JUST IN: 🇬🇧 Over 200 UK firms won't be able to pay staff due to Silicon Valley Bank \$SIVB collapse, BBC reports.

8:07 PM · Mar 12, 2023 · 913.9K Views

1,875 Retweets 266 Quote Tweets 6,302 Likes

 **Robert W Malone, MD** ✓
@RWMaloneMD

SVB had NO head of 'risk assessment' for nine months before it collapsed... as woke boss for Europe, Middle East and Africa was busy organizing a month-long Pride campaign and a 'Lesbian Visibility Day'



[dailymail.co.uk](https://www.dailymail.co.uk)
Head of 'risk assessment' at SVB accused of prioritizing woke i...
Head of risk assessment at the beleaguered Silicon Valley Bank, Jay Ersapah, has been accused of prioritizing pro-diversity ...

4:41 AM · Mar 13, 2023 · 180K Views

1,428 Retweets 77 Quote Tweets 4,051 Likes

 **Richard**
@ricwe123

The collapse of Silicon Valley Bank, the largest U.S. bank to fail since the 2008 financial crisis and the second biggest bank to collapse in U.S. history.

Meanwhile an SVB CEO sold 3.57 million US dollars of stock in the last two weeks.

That was the most amazing timing ever. 🤔



14.1K views 0:34 / 0:39

7:02 PM · Mar 12, 2023 · 32.1K Views

242 Retweets 14 Quote Tweets 506 Likes



NEWS

ANALYSIS

- Media houses remained prominent in sharing the updates, story, & impact of the SVB collapse
- Experts expressed that the world is worried that Silicon Valley Bank may become the first domino that is brewing the next financial crisis
- However, news channels widely talked about the downfall of the bank stocks

Total Mentions: 4.4K

BUSINESS • News

Silicon Valley Bank collapses in biggest failure since 2008

The FDIC said that insured depositors would have access to their funds by no later than Monday morning.



Silicon Valley Bank collapse begs the question: Can it happen here?

STEVE DANIELS  

 EMAIL  SHARE  TWEET  SHARE



NEWS

One of Silicon Valley's top banks fails; assets are seized



By KEN SWEET

March 11, 2023 at 7:41 pm EST

Home » Economy » Silicon Valley Bank collapsed, bank stocks continued to collapse, Dow Jones had its worst week since June last year | Anue tycoon

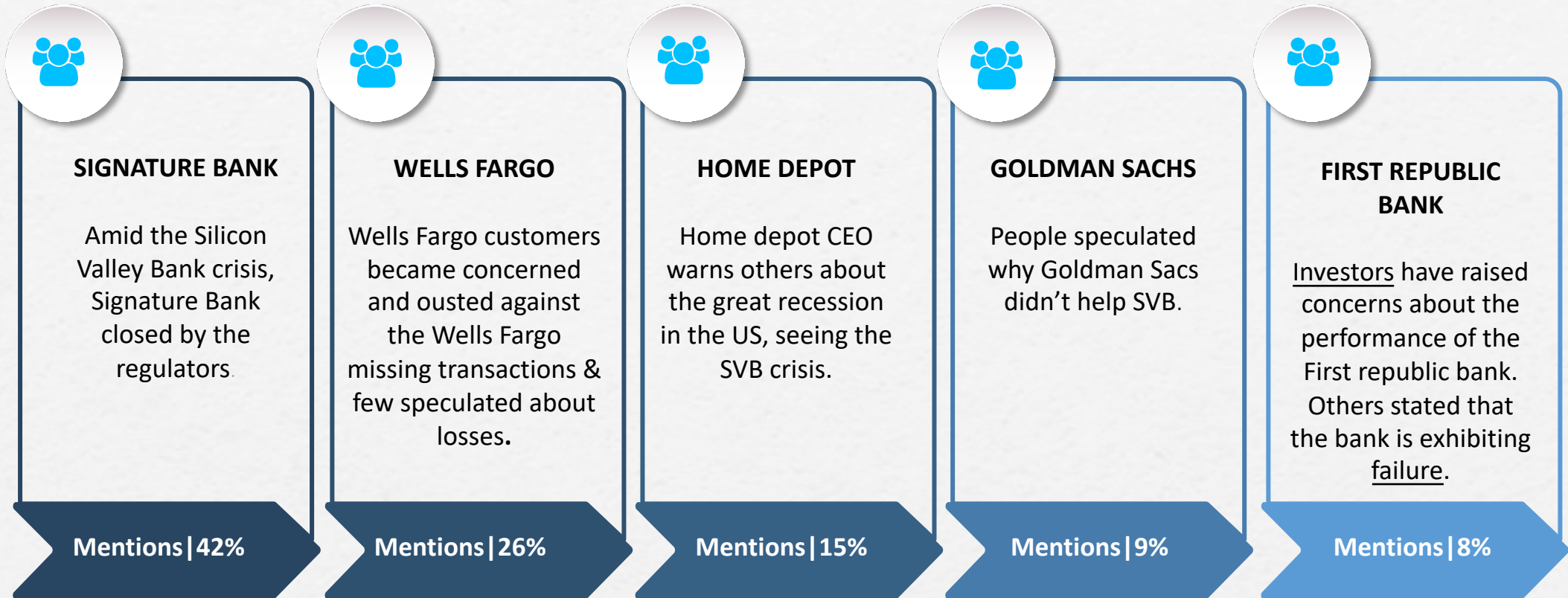
SILICON VALLEY BANK COLLAPSED, BANK STOCKS CONTINUED TO COLLAPSE, DOW JONES HAD ITS WORST WEEK SINCE JUNE LAST YEAR | ANUE TYCOON

TOP-MENTIONED COMPANIES & PERSONALITIES

(Insights from social media listening)



TOP MENTIONED COMPANIES
IN RELATION TO SILICON VALLEY BANK



Total Mentions: 13K

HOME DEPOT

Mentions 2K

- The founder of Home Depot discussed a possible US recession.
- Further speculated that this may impact the larger section.



 **Bernard B. Kerik** ✓
@BernardKerik

Home Depot's Marcus: Justice Dept Won't Go After 'Woke' SVB



newsmax.com
Home Depot's Marcus: Justice Dept Won't Go After 'Woke' SVB
After the collapsed of Silicon Valley Bank (SVB), the company's emphasis on "underrepresented entrepreneurs" and its ...

8:18 PM · Mar 12, 2023 · 5,744 Views

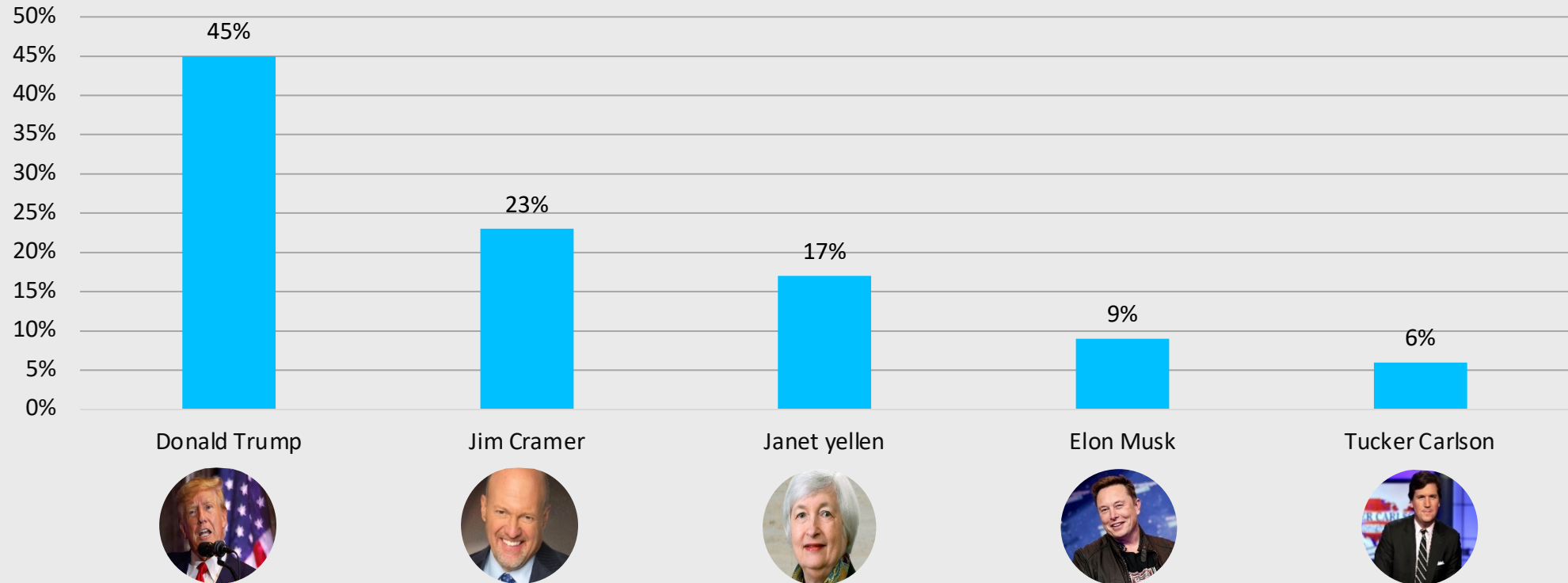
14 Retweets 2 Quote Tweets 71 Likes

 **The Epoch Times** ✓
@EpochTimes

"Maybe the American people will finally wake up...it doesn't look good."

Home Depot co-founder Bernie Marcus asked Americans to "wake up" to the reality that the US economy is in "tough times," following the collapse of [#SiliconValleyBank](#).

TOP PERSONALITIES MENTIONED

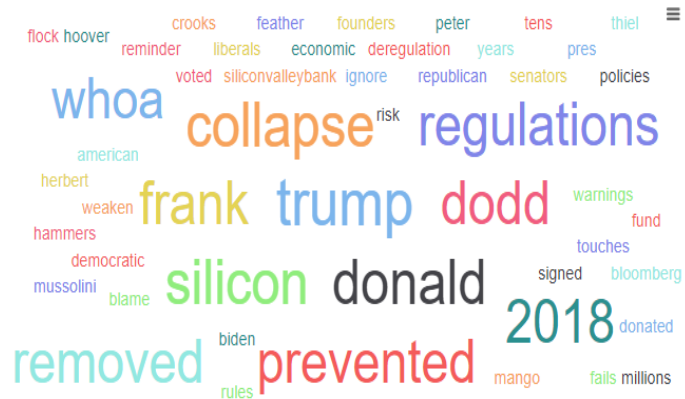


Total Mentions: 23.2K

DONALD TRUMP

Mentions 12.1K

- The audience blamed the leadership of Donald Trump for the SVB collapse.
- Moreover, they mentioned that the deregulation of Donald Trump led to the failure of the banking giant.



Julie (Post.news and Spoutible.com)
@nihonmama

Replying to @DonaldJTrumpJr

"I'll take 'This is why Trump Jr. was a *legacy* admit to Penn' for \$1000."

twitter.com/MeidasTouch/st...

FORBES: How Trump's Deregulation Sowed The Seeds For Silicon Valley Bank's Demise

forbes.com/sites/mayrarod...

MARK SIMONE
@MarkSimoneNY

Remember the words of Donald Trump: "when you go woke, you go broke." Silicon Valley Bank was the climate change bank, with one woke investment after another: nytimes.com/2023/03/12/cl... #SiliconValleyBank #BankCrash



nytimes.com
Silicon Valley Bank Collapse Threatens Climate Start-Ups
The bank had relationships with more than 1,500 companies working on technologies aimed at curbing global warming.

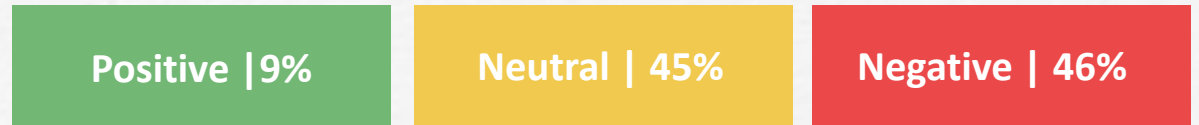
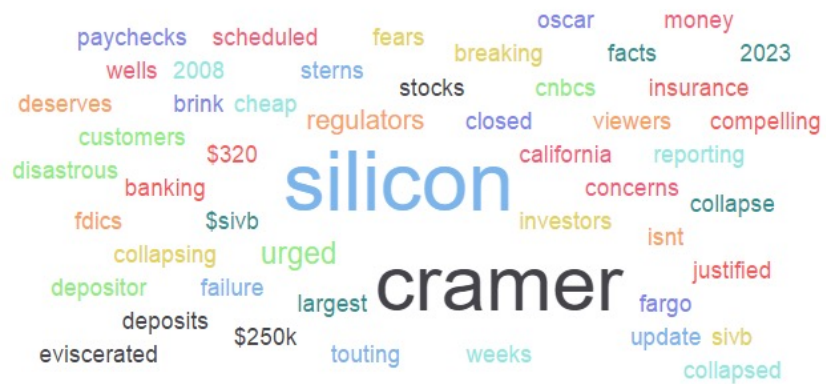
10:14 AM · Mar 13, 2023 · 3,209 Views

17 Retweets 2 Quote Tweets 67 Likes

JIM CRAMER

Mentions 12.1K

- A month ago, Jim Cramer advised his audience to purchase shares of Silicon Valley Bank.
- Jim Cramer and his analysis received criticism for the same.



Kevin Svenson @KevinSvenson_
1 Month ago
Jim Cramer said:
"Silicon Valley Bank stock [\\$SIVB](#) is a good buy."
-> Today, the bank was closed by California regulators, making it the 2nd largest banking failure in US history.

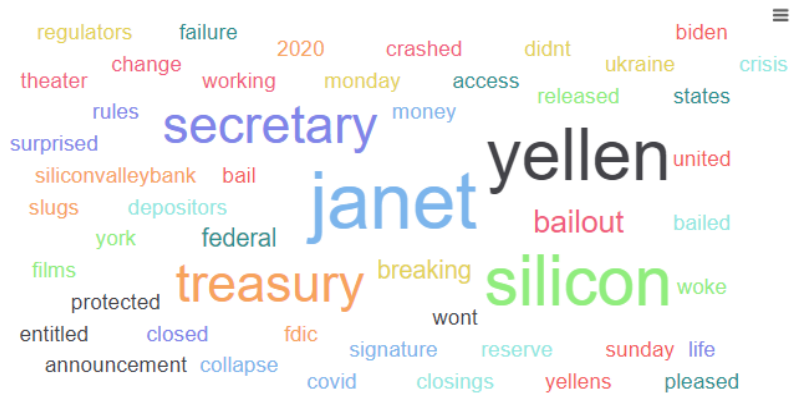
Today
Jim Cramer said:
"JP Morgan is a fortress"
-> Ummm
11:13 PM · Mar 10, 2023 · 29.2K Views
41 Retweets 4 Quote Tweets 344 Likes

Dinesh D'Souza @DineshDSouza
WATCH: Jim Cramer Makes One of the Worst Stock Buy Calls in History As Silicon Valley Bank Collapses
[dconquirer.com/watch-jim-cram...](#)

JANET YELLEN

Mentions 4.6K

Janet Yellen's (US Treasury secretary) declaration that SVB would not receive a bailout, attracted the attention of the audience and they spoke in favor of it.



Positive | 3%

Neutral | 69%

Negative | 29%



Chuck Callesto 
@ChuckCallesto



BREAKING REPORT: Treasury Secretary Janet Yellen said on Sunday that the U.S. WOULD NOT CONSIDER a bailout of Silicon Valley Bank after its historic failure last week...

9:00 PM · Mar 12, 2023 · 90.8K Views

245 Retweets 17 Quote Tweets 964 Likes

IMPACT ON THE FINANCIAL INDUSTRY

(Insights from social media listening)



IMPACT ON THE EQUITY MARKET

Positive | 5%

Neutral | 50%

Negative | 48%

Mentions: 20K

- With the SVB's collapse, the share market fell precipitously, and analysts reported that the American economy is in turmoil.
- Mentions claimed that the high shift occurred at Signature Bank, First Republic Bank, Dow & Silvergate, among other institutions.

Sharon K. Gilbert @sharonkgilbert

Dow closes down 345 points as stocks tumble after Silicon Valley Bank collapse - as Bank of America warns 'crashy vibes of March' set to worsen via dailym.ai/ios

31,002.10
-392.73 (1.22%) ↓ today
Mar 10, 1:03 PM EST · 11 October

1D 5D 1M 6M YTD 1Y 5Y Max

32,400
32,200
32,000
31,800

10:00 AM 12:00 PM 1:00 PM 2:00 PM 3:00 PM 4:00 PM

Open 32,185.14 High 32,422.10 52-wk High 35,492.22

Previous Close 32,254.86

dailymail.co.uk
Stocks fall as worries flare about banking system amid SVB co...
Stocks fell on Friday as worries flared about the banking system amid the collapse of Silicon Valley Bank and the painful effect...

4:23 AM · Mar 11, 2023 · 83.4K Views

65 Retweets 8 Quote Tweets 138 Likes

The Kobeissi Letter @KobeissiLetter

The 3 stocks down 20%+ are:

1. Silicon Valley Bank, **\$SIVB**: -60%
2. First Republic Bank, **\$FRC**: -31%
3. Signature Bank, **\$SBNY**: -21%

We are on the verge of the 2nd largest bank collapse in US history and the largest since 2008.

Follow us @KobeissiLetter as we track this LIVE.

8:26 PM · Mar 10, 2023 · 42.5K Views

107 Retweets 15 Quote Tweets 375 Likes

Anthony @AnthonyWapow

#BREAKING 🇺🇸 Stocks down world wide... Economic collapse incoming....

#stockmarketcrash #FDIC #SiliconValleyBank #WellsFargo #EconomicCrisis #USA #Europe #Asia #news

Symbol	Price	Change
Dow	32,847.80	-107.25
S&P 500	3,981.82	-56.00
NASDAQ	11,139.72	-199.62
VIX	28.11	20.68%
Russell 2000	1,771.80	-94.70
S&P 500 Composite	39,750.00	-236.40
S&P 500	1,398.20	-1.68%
S&P 500	103,489.40	-1,581.75
S&P 500	5,380.72	-16.87
S&P 500	52,767.02	-699.20

0:09 48.8K views

2:37 AM · Mar 11, 2023 · 94.6K Views

47 Retweets 5 Quote Tweets 136 Likes

IMPACT ON THE IPO's

Positive | 5%

Neutral | 50%

Negative | 48%

Mentions: < 500

- After the collapse of SVB and Signature Bank, cash flow for startups will remain challenged in the US for the near term. As highlighted by the experts.
- Following the SVB collapse, Renaissance IPO booked 10% losses.

Total Mentions: <500





CRYPTOCURRENCY: IS THERE HOPE BEYOND A DARK WINTER?

Mentions: < 500

- The audience made predictions about the potential growth of cryptocurrency.
- A share of people suggested that crypto & tangible assets are the best & safe investment alternatives.
- With the bankruptcy of SVB, Cryptocurrency holders celebrated the rise in the crypto market.

Anita Cummerata
@at2o9pmatbv

"Looks like #crypto is set to go big in the future! Shoutouts to @SBF.FTX, @Bitboy_Crypto and all our friends over at @kucoin.com. Let's hope we can all make a fortune with #Solana!" 🤪🚀💰

globaleconomics.news
Silicon Valley Bank Collapse Is A Blow To Cl...
On March 10th Silicon Valley Bank ("SVB") failed. Since that time there has been a lot ...

4:44 AM · Mar 13, 2023 · 1 View

Kung Fu Kenny
@KennyBednarek

The collapse of Silicon Valley Bank today is the 2nd biggest collapse in US history. Possible bankruptcy and people can't get their money out.

Big reason why I invest in tangible assets and crypto.

Last edited 6:04 AM · Mar 11, 2023 · 2,601 Views

3 Retweets 23 Likes

Tom Handy
@tomhandy1

So, Silicon Valley Bank goes kaput on Friday.

Since then, Bitcoin has gone up about 8% since then. Not sure banks will do the same tomorrow. 🤔

4:34 AM · Mar 13, 2023 · 130 Views

4 Likes

Helena
@beyourself9212

With the bankruptcy of Silicon Valley Bank, the closure of the bank indirectly caused the rise of cryptocurrency and gold, and those who hold cryptocurrency can be happy.

Currency	24 Hours	Gain
BTC/USDT	22187.75	▲8.98%
ETH/USDT	1589.76	▲9.21%
EOS/USDT	1.0509	▲9.51%
DOGE/USDT	0.070132	▲7.18%
BCH/USDT	119.99	▲6.22%
LTC/USDT	77.77	▲14.50%
TRX/USDT	0.065766	▲11.86%
XRP/USDT	0.36829	▲4.51%
IOTA/USDT	0.2029	▲6.79%
FIL/USDT	6.0079	▲23.64%
FLOW/USDT	0.9371	▲10.52%
JST/USDT	0.025042	▲8.83%
CRV/USDT	0.9602	▲13.07%
HT/USDT	4.1435	▲3.61%
CORE/USDT	2.262067	▲17.72%

Total Mentions: 6.5K

EFFECTS ON INDIAN STARTUPS

(Insights from social media listening)

TOP NEWS MEDIA - EFFECTS ON INDIAN STARTUPS

TIMES NOW @TimesNow

Silicon Valley Bank collapse: US lender has 20 investments in India - SVB crisis impact on Indian startups Decoded.



timesnownews.com
Silicon Valley Bank collapse: US lender has 20 investments in India - SVB crisis...
Silicon Valley Bank collapse: Excluding Paytm, there are some big names including InMobi, Bharat Financial Inclusion, NaapTol, among others , who ...

3:35 PM · Mar 13, 2023 · 3,384 Views

BQ Prime @bqprime

#Razorpay has set up an emergency desk to help Indian startups urgently move money from their U.S. banks to India. #SVB

Read @Rish_Bhat's report: bit.ly/3ZXaPVO

The ongoing SVB collapse has unfortunately landed a lot of our Indian tech startups in a soup and kept them on tenterhooks in the last more than 24 hours.

Razorpay Spokesperson

BQ PRIME

5:00 PM · Mar 13, 2023 · 7,268 Views

Moneycontrol @moneycontrol.com

About 60 percent of YCombinator's startups having Indian founders and operations in the US or India, have exposure to SVB.

Read Here moneycontrol.com/news/business/...

#SVBCollapse #SVB #SiliconValley | @BhavyaDKumar, @patwardhannn, @deepsekharc




moneycontrol.com
YCombinator-backed Indian start-ups are collateral damage in Silicon Valley ...
Startups funded by American incubator YC, which makes Indian companies flip their corporate entities to the US, are scrambling for working capital as ...

4:12 PM · Mar 11, 2023 · 4,011 Views

MediaNama @medianama

Free read: India's IT Minister held a discussion with over 450 startups and some venture capitalists to understand the impact of the Silicon Valley Bank crisis on Indian startups. Here's a quick overview of what all was discussed.



medianama.com
SVB crisis: Indian startups explain to IT Minister why they're not using Indian ...
India's IT Minister held a discussion with over 450 Indian startups to understand the impact of the Silicon Valley Bank crisis on the startup ...

6:30 PM · Mar 15, 2023 · 199 Views

STATEMENT BY SHAMRAO VITTHAL

CO-OP BANK ON SVB RUMOURS

Mentions 378

- Users on Twitter started reaching out to the bank seeking clarification from Shamrao Vitthal Co-op Bank for which they had to make an official announcement that it has no connections with Silicon Valley Bank



SVC Bank (@SVC_Bank) Important announcement: "#HumSeHaiPossible #SVCBank #Banking #SVC #Importantannouncement"

SVC CO-OPERATIVE BANK LTD. (Formerly The Shamrao Vitthal Co-op Bank Ltd.)
IMPORTANT ANNOUNCEMENT (11th March, 2023)

SVC Bank (SVC Co-operative Bank Ltd., formerly known as The Shamrao Vitthal Co-operative Bank Ltd.) is a 116-year-old Indian multi-state scheduled urban co-operative bank with operations only in India. It has proven, robust and strong fundamentals with a total business of over Rs. 31,500 Crores and a Net Profit of over Rs. 146 Crores (FY 21-22).

SVC Bank is completely unrelated to Silicon Valley Bank (SVB) that was based in California. We request our members, customers and other stakeholders not to pay attention to baseless rumors and mischief-mongering by unscrupulous elements insinuating similarities in brand names. SVC Bank reserves the right to take due legal action on rumour mongers for tarnishing its brand image.

About SVC Bank: Set up in 1906, SVC Bank contributed significantly to developing the cooperative movement in India for over 116 years. Today, the Bank is among the oldest and most recognised names in the country's co-operative Banking space. Headquartered in Mumbai, the Bank has a vast spread of 198 branches, 214 ATMs and an employee strength of over 2300, across 11 states in India. The Bank offers the entire gamut of services across Retail Banking, Corporate Banking and International Banking. SVC Bank was recently awarded for its 100+ years of service at NAFCCUB. It has also been acknowledged with many prestigious awards, like the 'Data Centers Award' & 'Enterprise Security Award' at Express BFSI Technology Awards 2022, the Award for Outstanding Response to Covid-19 at Co-operative Banks Ingenious Leadership Summit and Technology Awards 2022, and Best BFSI Brand Award 2021 at The Economic Times Best BFSI Brands. The Bank was among the first few co-operative banks in the country to get the Authorized Dealer Category I License (Independent Forex Operations) from RBI in December 2007. In July 2008, it launched its International Banking Division, which handles more than Rs. 3,000 crore forex business today.

- By Order

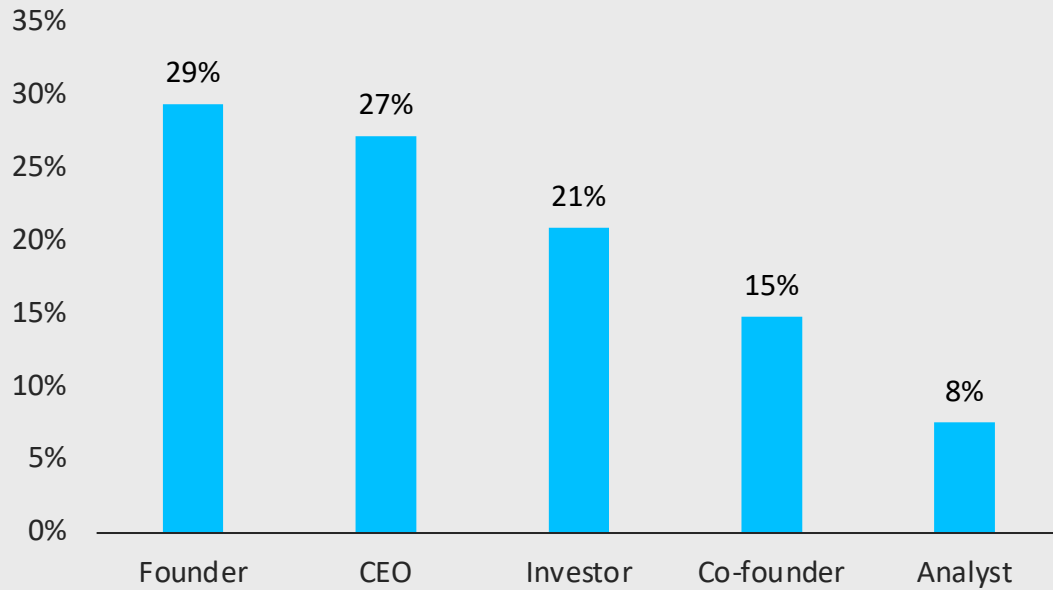
9:30 PM · Mar 11, 2023 · 646.9K Views



KEY AUDIENCE ATTRIBUTES & GEOGRAPHICAL ANALYSIS

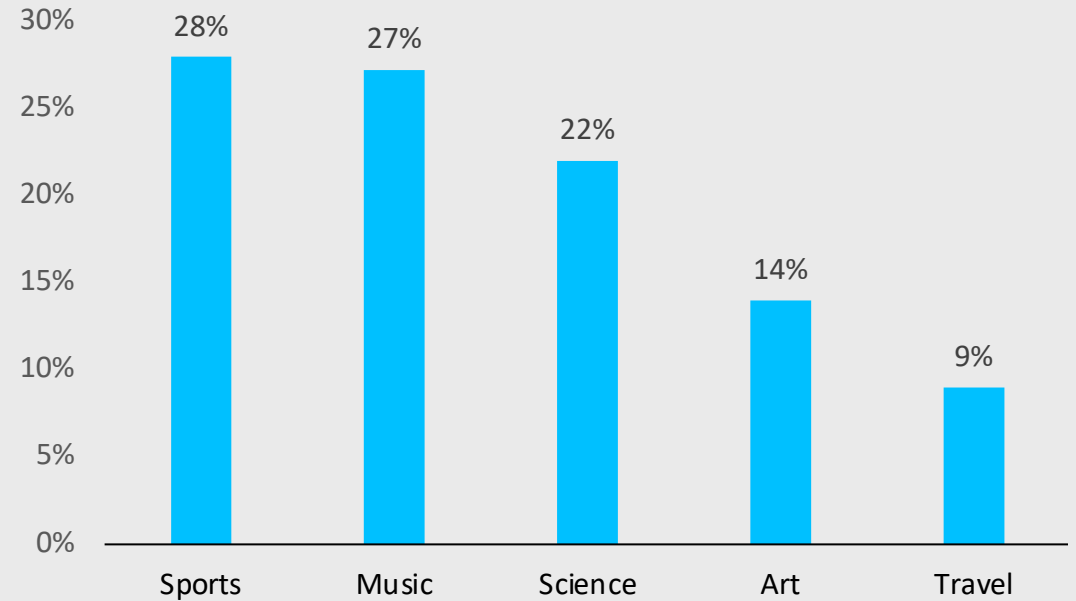
(Insights from social media listening)

TOP PROFESSION & HOBBIES OF THE AUDIENCE



Founder & CEO coined as the top profession of the audience

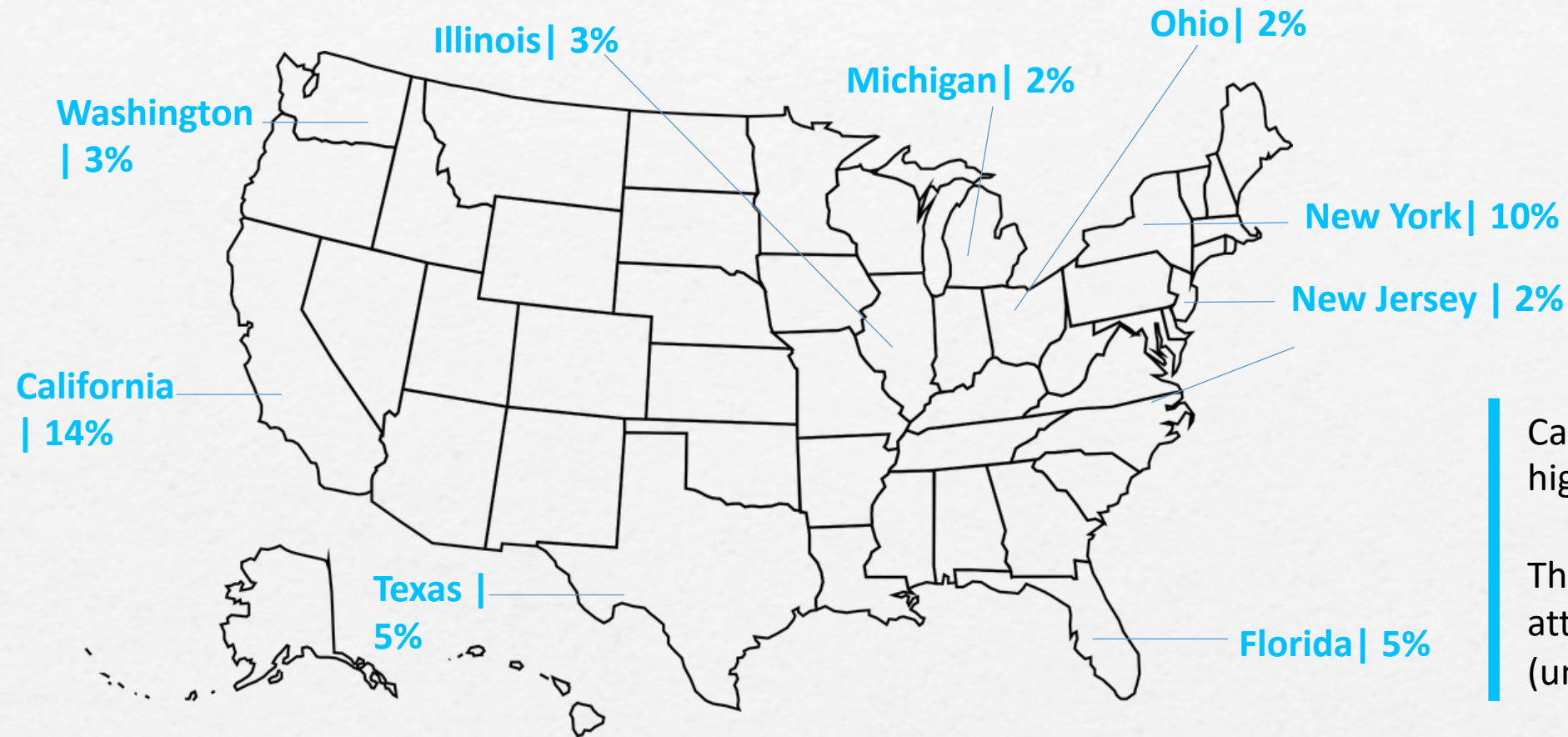
Total Mentions: 2.1K



Whereas, Sports & Music remained the top hobbies of the audience

Total Mentions: 19K

TOP LOCATIONS WHICH
CREATED THE BUZZ

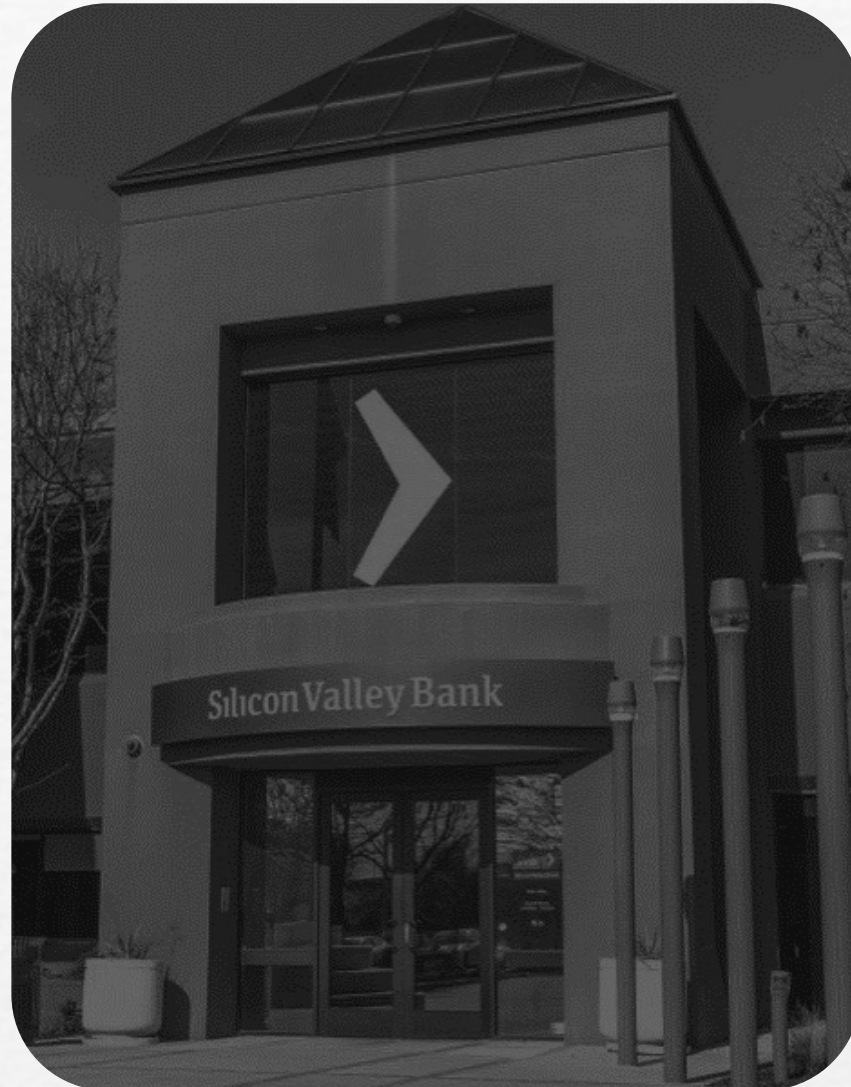


California & New York captured the highest buzz

The remaining mentions were attributed to various US (unidentified) locations



KEY FINDINGS:



- Wells Fargo customers are reporting missing direct deposits and scheduled pay cheque following the SVB collapse.
- Jim Cramer, just a month ago suggested investors should buy Silicon Valley Bank stock.
- Treasury Secretary Janet Yellen said she is monitoring other banks as well.
- Some Democrats have been blaming Trump-era regulations for Silicon Valley Bank's collapse.



THANK YOU

Contact us on: analytics@locobuzz.com

